

Olivia Conti, Ph.D.

olivia.g.conti@gmail.com

www.oliviaconti.net

(315) 427-8869

1000 Escalon Ave, Apt K1085

Sunnyvale, CA 94085

EXECUTIVE SUMMARY:

An expert in strategic communication with experience researching technology, policy, and digital rights. Excels at building innovative, resilient plans to meet and exceed benchmarks. An experienced public speaker and writer with proven long and short-term project management skills.

KEY QUALIFICATIONS:

- Designed a two-year adaptable plan for doctoral dissertation and hit all major benchmarks on time, including while working remotely.
- Taught 6 college-level courses in digital production and communication.
- Experience in curriculum design, both individually and in collaboration with colleagues.
- Self-taught in HTML and Photoshop, which led to four years of employment in image processing, as well as the opportunity to teach digital production at the college level.
- Helped to found and edit a department-wide blog during Ph.D. program, with the goal of helping scholars translate their work for the public.
- Worked part-time in professional pet care for three years, including running my own pet-care business.

EDUCATION:

- **Ph.D. in Communication Arts (focus in Rhetoric, Politics, and Culture), May 2017**
University of Wisconsin-Madison, Madison, WI
 - Dissertation: "Advocacy on the Electronic Frontier: Vernacular Legal Expertise in the Discourse of Digital Rights"
- **M.A. in Communication and Rhetorical Studies, May 2012**
Syracuse University, Syracuse, NY
- **B.A. in Literature and Poetry, May 2010**
Bard College, Annandale-on-Hudson, NY

PAST EMPLOYMENT:

Quarterly Adjunct Lecturer, Department of Communication, Santa Clara University

September 2015-December 2015

- Taught one section of public speaking that integrated communication theory and everyday skills
- Designed curriculum based on the Santa Clara mission as well as standards set by previous instructors

Teaching Assistant, Department of Communication Arts, University of Wisconsin-Madison

September 2013-May 2015

- Taught digital communication, photography, web design, and video and audio production to beginners
- Collaborated with supervising professor and fellow teaching assistants on lesson plans and course policies
- Delivered weekly multimedia presentations to students, including several guest lectures to 100-200 students
- Handled unpredictable technology and interpersonal situations in a fast-paced environment

Research and Marketing Consultant, Early-Stage Cloud Startup (Unnamed)

June 2012-August 2012

- Researched perceptions of security in cloud computing from both client and provider perspectives
- Independently produced research briefs in order to assist with drafting white paper and initial positioning in market

Digital Imaging Assistant, Bard College Visual Resources Center, Annandale-on-Hudson, NY

September 2006-May 2010

- Digitized the library's extensive slide collection, while also processing new images from the copy stand photographer and filling in for them as necessary
- Oversaw image processing and quality and ensured collection conformed to organizational conventions
- Worked quickly and efficiently to short-notice deadlines for faculty members while also maintaining the library's long-term archival projects

Non-Student Temp, Syracuse University College of Visual and Performing Arts (VPA), Syracuse, NY

- Reported to the Associate Dean of the VPA Office of Academic Affairs
- Streamlined the filing system of the Office of Academic Affairs
- Worked closely with colleagues from other colleges on time-sensitive matters
- Helped to prepare and edit high-profile faculty and student mailings

ACCOMPLISHMENTS:

- Two peer-reviewed articles in print, and one invited publication.
- Won 7 competitive and merit-based grants.
- Presented at 14 conferences, both in the U.S. and abroad, since 2011.
- Won 4 top paper awards at national and international conferences.

ADDITIONAL EXPERIENCE:

Volunteer Trade, Yoga @ Cindy's, Sunnyvale, CA

September 2015-Present

- Assist with yoga studio operations including customer service, maintenance, and administrative tasks
- As the sole staff member at the studio at most times, responsible for handling a wide variety of tasks simultaneously while maintaining a welcoming atmosphere and upbeat attitude

Workshop Leader, Humanities Exchange Grant Project, "Video Remixing for Media Literacy"

January 2015-May 2015

- Independently applied for and won a Humanities Exchange Grant from the Center for Public Humanities at the University of Wisconsin-Madison
- With the grant, designed and taught a weekly video remix workshop at the East Madison Community Center with the goal of fostering media literacy and digital production skills
- Supervised one intern who aided in teaching tasks and program administration
- Planned and executed a final performance for the Community Center

Co-Founder and Editor, Rhetorically Speaking, UW-Madison Rhetoric Blog (rhetoric.commarts.wisc.edu)

August 2013-June 2015

- Conceived of and launched the blog in collaboration with colleagues, including developing a mission statement and coordinating with relevant University offices to ensure coordinated operations
- Served as managing editor: recruiting writers, editing posts, and moderating comments
- Shared responsibility for promoting new posts via social media

TECHNICAL:

Extensive experience with content management systems including WordPress, Microsoft Office programs, Adobe Creative Suite, social media platforms, digital photography, audio and video production, HTML, CSS, XML.